

# The Compute Economy Needs a **Home.**

Oil powered the 20th century.  
Compute powers the 21st.

# Fragmented Intelligence. Scattered Capital.

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The compute economy is the fastest-growing sector in global markets. AI infrastructure, Bitcoin mining, semiconductor manufacturing, data center development, energy procurement. Hundreds of companies, thousands of investment decisions, billions of dollars deployed every quarter.

## **The information landscape for this sector is broken.**

Analysts who cover data centers post on X. Their threads get 4 hours of visibility before they disappear. Mining analysts publish on Substack. Semiconductor coverage lives behind Bloomberg terminals that cost \$24,000 a year. Energy infrastructure analysis is scattered across industry PDFs nobody reads.

For the individual investor trying to understand this sector, there is no single place to go. No unified view. No community. No platform where the people who understand compute infrastructure can connect with the people who want to invest in it.

CoinMarketCap solved this for crypto tokens. Bloomberg solved it for public equities. Nobody has solved it for the compute economy.

## **NeonBridge exists to fill that gap.**

# Energy + Silicon = Value.

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NeonBridge rests on a single thesis: Compute is the strategic resource of the 21st century. Whoever controls compute capacity controls value creation.

This thesis materializes through two uses of compute:

## PRODUCTIVE COMPUTE

### AI

Transforms compute into intelligence. Value driven by demand and utility. Dynamic, evolving, service-oriented.

## STORED COMPUTE

### Bitcoin

Transforms compute into verifiable scarcity. Value anchored in physics and energy expenditure. Static, immutable, digital-native.

AI and Bitcoin are not two separate topics. They are two expressions of the same industrial revolution. Both require energy, silicon, land, and capital. Both are reshaping how value is created, stored, and transferred.

NeonBridge tracks 200+ companies across this entire value chain. From energy producers and chip manufacturers to data center operators, cloud platforms, mining operations, and AI applications. Six categories, two ecosystems, one unified index.

**This is the map of the compute economy. And the community we are building is for the people who navigate it.**

# Three Layers. One Ecosystem.

NeonBridge is not a single product. It is an ecosystem built in three layers, each serving a different participant in the compute economy.

FREE

FOR: EVERYONE

## NeonBridge Explorer

The public compute index. 200+ companies tracked with real-time market data, categorized across six infrastructure layers and two ecosystems (AI + Bitcoin). Freely accessible. No account required. This is the front door.

Public index / Real-time data / Company profiles / Sector overview

SUBSCRIPTION

FOR: INDIVIDUAL INVESTORS

## Neon+

Your access point to the compute economy. Neon+ connects retail investors with professional sector analysts. Follow their portfolios, read their research, join community discussions, and access curated investment opportunities in compute infrastructure, including Bitcoin mining hosting services.

Analyst portfolios / Community discussions / Q&A sessions / Mining hosting access / Weekly briefings

APPLICATION REQUIRED

FOR: INDUSTRY PROFESSIONALS

## Neon Pro

A private network for fund managers, mining operators, data center developers, energy brokers, and infrastructure engineers. Neon Pro is where deal flow circulates before it hits the public market. Closed discussions, direct introductions, partnership matching.

Private deal flow / Verified professionals / Partnership matching / Priority data access

# Your Expertise Deserves a Track Record.

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If you cover data centers, semiconductors, mining operations, energy infrastructure, or AI companies, your analysis has real value. The problem is where it lives.

On X, a deep-dive thread on Equinix's power procurement strategy gets the same shelf life as a meme. Four hours of visibility, then it's gone. Your audience is scattered. Your track record is invisible. Your expertise is undermonetized.

**NeonBridge changes this.**

## What NeonBridge offers analysts

- **A permanent home for your research.**

Your analyses are archived, categorized by company and sector, and searchable. They do not disappear after a news cycle.

- **A verified track record.**

Build public portfolios on NeonBridge. Your calls are tracked over time. Performance is visible. This is your proof of competence.

- **A qualified audience.**

Every Neon+ member is specifically interested in compute infrastructure. No noise. No bots. People who read filings and make investment decisions.

- **Revenue from your expertise.**

As the Neon+ subscriber base grows, analysts earn a share of subscription revenue proportional to the engagement and following their content generates. The more value you create, the more you earn.

**You don't leave X. You add NeonBridge.**

X remains your megaphone for broad distribution. NeonBridge becomes your archive, your track record, and your monetization layer. Cross-post your best work. Reach an audience that is actively deploying capital into compute.

# The First 20.

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NeonBridge is recruiting its first 20 Founding Analysts. These are the sector experts who will shape the platform from day one.

We are looking for analysts who publish original research on compute infrastructure: data center REITs, semiconductor supply chains, Bitcoin mining economics, AI infrastructure capex, energy procurement, cooling technology, power grid dynamics. If you cover any part of the value chain that turns energy and silicon into intelligence or scarcity, we want to talk.

## What Founding Analysts receive

- **Founding Analyst status**

A permanent badge on your NeonBridge profile. Visible to every user. This status is limited to the first 20 and will never be issued again.

- **Lifetime Neon Pro access**

Full access to the professional network, deal flow, and institutional tools, for life. No subscription fee, ever.

- **Direct product influence**

Founding Analysts participate in quarterly roadmap reviews. Your input directly shapes which features, tools, and coverage areas NeonBridge prioritizes.

- **Priority revenue share**

When the Neon+ revenue share program launches, Founding Analysts receive a priority tier with enhanced terms compared to analysts who join later.

- **Early data access**

First access to the NeonBridge data API, custom dashboards, and institutional-grade analytics before public release.

### APPLICATION

Founding Analyst applications are reviewed individually. If you publish regular analysis on any segment of compute infrastructure, reach out directly or apply through the NeonBridge website. Spots are limited and allocated on a rolling basis.

# Follow Expertise. Not Hype.

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You know compute is the future. You see Nvidia's market cap. You read about hyperscaler capex hitting record levels. You understand that AI and Bitcoin are reshaping the global economy.

But you also know you are not an expert. You cannot read a 10-K from a data center REIT and extract the signal. You cannot evaluate a mining operation's power purchase agreements. You do not have 12 hours a week to track 200 companies.

**You do not need to. That is what the analysts are for.**

## How Neon+ works for you

### 01 Browse analysts by specialty.

Data centers. Semiconductors. Bitcoin mining. AI infrastructure. Energy. Each analyst covers a specific segment of the compute economy. Pick the ones that match your investment interests.

### 02 Follow their portfolios.

Every analyst builds a public portfolio on NeonBridge. You can see their positions, their thesis for each company, and their historical performance. Transparency is the default.

### 03 Learn from their analysis.

Read their research. Join community discussions. Ask questions during live Q&A sessions. You are not passive. You are learning how the compute economy works, from the people who cover it full-time.

### 04 Access curated opportunities.

Neon+ opens the door to compute investment opportunities that are typically inaccessible to individual investors: Bitcoin mining hosting services, data center co-investment, and infrastructure exposure beyond public equities.

# You Shape What We Build.

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NeonBridge is not a finished product delivered from above. The platform's roadmap, its features, its coverage priorities are shaped by the people who use it.

Early community members get a direct voice in what we build next. Which sectors we cover deeper. Which tools we prioritize. Which analysts we onboard. The investment products we design for Neon+. All of it is influenced by community input.

We publish our development roadmap openly. Community members vote on feature requests. This is how you build something people actually want to use.

## How community input works

- **Public roadmap**

Our development priorities are visible to all members. No black box. You can see what is being built, what is next, and what was shipped.

- **Feature voting**

Neon+ and Neon Pro members vote on feature requests quarterly. The highest-voted features move up the priority queue.

- **Coverage requests**

Want us to add a company to the index? Want deeper coverage on a specific sub-sector? Community requests are tracked and prioritized.

- **Founding influence**

The first 500 community members have the highest weight in governance decisions. Early participation is rewarded with lasting influence.

**The compute economy is too important to be mapped by a company that doesn't listen.**

# What We Build. When.

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● PHASE 1

LIVE NOW

## Foundation

- Public compute index with 200+ companies
- Real-time market data via public API
- Company profiles with sector categorization
- NeonBridge website live on neonbridge.capital

○ PHASE 2

Q3 2026

## Community Launch

- Neon+ membership launch
- Founding Analyst onboarding (first 20)
- Community discussions and Q&A sessions
- Weekly briefings (AI Edition + BTC Edition)
- Waitlist for Neon Pro

○ PHASE 3

Q4 2026

## Professional Network

- Neon Pro launch for verified professionals
- Private deal flow board
- Analyst portfolio tracking with performance history
- Revenue share program for analysts
- Mining hosting investment access via Neon+

○ PHASE 4

2027+

## Financial Infrastructure

- Brokerage connection and portfolio replication
  - NeonBridge data API (public and premium)
  - Compute sector indices and financial products
  - Expanded coverage: 500+ companies globally
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# Join Us.

Oil powered the 20th century.  
Compute powers the 21st.

The companies building this infrastructure are hard to find.  
The community tracking them shouldn't be.

**Join the Neon+ Waitlist**

FOR INVESTORS

**Apply as Founding Analyst**

FOR ANALYSTS

**neonbridge.capital**

X: @NeonBridgeCap

LinkedIn: NeonBridge Capital